

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
936295-2	08/05/12	August 2012	07/30/12 - 08/02/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED B	1507

Flight Dates	Order #	Alt Order #
07/26/12 - 08/02/12	936295	07892923

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/30/12	08/02/12	Live with Regis & Kelly	9-10AM	MTWT---	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 MTWT--- 3 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 07/30/12 9:56 AM Live with Regis & Kelly 9-10AM :30 OFA12G082H \$250.00 NM									
2 WXII Tu 07/31/12 9:46 AM Live with Regis & Kelly 9-10AM :30 OFA12G082H \$250.00 NM									
3 WXII Th 08/02/12 9:51 AM Live with Regis & Kelly 9-10AM :30 OFA12G082H \$250.00 NM									
5	07/30/12	08/01/12	M-F WXII 12 News @ 5 p 5-6pm		MTW----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 MTW---- 2 \$600.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 07/30/12 5:23 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G082H \$600.00 NM									
2 WXII W 08/01/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G082H \$600.00 NM									
7	07/30/12	08/01/12	M-F WXII 12 News @ 6 p 6-630pm		M-W----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 M-W---- 2 \$800.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WXII M 07/30/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G082H \$800.00 NM									
1 WXII W 08/01/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12G082H \$800.00 NM									
11	07/30/12	07/31/12	ET 7:00pm (Pre-Olym Zoi7-730P		MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 MT----- 2 \$800.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 07/30/12 7:18 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 OFA12G082H \$800.00 NM									
2 WXII Tu 07/31/12 7:29 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 OFA12G082H \$800.00 NM									
14	07/30/12	08/02/12	M-F WXII 12 News @ 5 a 5-6am		MTWT---	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 MTWT--- 2 \$300.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII W 08/01/12 5:28 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12G082H \$300.00 NM									
2 WXII Th 08/02/12 5:38 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12G082H \$300.00 NM									

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936295-2	08/05/12	August 2012	07/30/12 - 08/02/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED B	1507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/Week			
						Length	Week	Rate	
15	07/30/12	08/02/12	M-F WXII News @ 430a	430a-5a	MTWT---	:30	2	\$50.00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	07/30/12	08/05/12	MTWT---	2	\$50.00				
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1	WXII	M	07/30/12	4:43 AM	M-F WXII News @ 430a	430a-5a	:30	OFA12G082H	\$50.00 NM
2	WXII	Tu	07/31/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	OFA12G082H	\$50.00 NM
<u>Total Spots</u>						13			

Payment Terms 30 Days

<u>Gross Total</u>	\$5,850.00
<u>Agency Commission</u>	\$877.50
<u>Net Amount Due</u>	\$4,972.50